

Privacy Policy for Users.

INTRODUCTION

GENESI ELETTRONICA S.R.L considers the Privacy of its users essential and guarantees that the data processing is performed in the respect of the rights and the essential freedoms, as well as of the dignity of the person concerned, with particular reference to the confidentiality, the personal identity, and to the right to protection of personal data. For this reason, *GENESI ELETTRONICA S.R.L* has adopted and implemented a Privacy Policy for all that concerns the management modes of its website (and of every service included in it) referring the personal data processing of the users.

We cordially ask you to inspect the following Policy and to control it carefully and periodically in order to verify possible updates or reviews that they should become necessary.

The EU Regulation 2016/679 imposes the obligation to inform the person involved about the different fundamental elements (specified at Artt. 13 and 14), referring every processing having as their subject the Personal Data concerning them. As far as the undersigned Company is concerned, it is fully fulfilled informing you that:

DATA CONTROLLER

The Data Controller is: ***GENESI ELETTRONICA S.R.L.***,

Via V. Bachelet, n° 3/a - 41057 Spilamberto (MO) - ITALY

P.IVA: IT02100940366

Tel: +39 059 785566 / **e-mail:** amministrazione@genesi-elettronica.it

Any data acquired, always in compliance with the current regulation, will be processed for institutional purposes, connected and/or instrumental to allow the access to this website, including any additional services requested by the user, in particular:

1. To execute a service (as the website access with all its functions). For this purpose, the data can be communicated to third party designed by GENESI ELETTRONICA SRL in order to execute the aforementioned purposes. In any case, it is possible to consult the website without showing any personal data, even if, some functions could be not available and some services can't be provided;
2. To execute, generally speaking, legal obligations;
3. For GENESI ELETTRONICA SRL operative and administrative needs regarding to the services and/or products provided.

4. In case of explicit and optional consent expression, the data will be processed with marketing and/or trade promotional purposes, regarding to services and/or products provided by GENESI ELETTRONICA SRL.

TYPES OF PROCESSED DATA

- Web surfing data-

During their normal operation, the IT systems and software procedures used to operate this website, acquire some personal data whose transmission is implicit in the use of internet communication protocols.

It is about information which are not collected in order to be associated to identify interested parties, but rather, for their nature and through elaborations and associations with data of third parties, could allow to identify the users.

These data are used with the sole purpose of obtaining anonymous statistical information about the use of the website and to control the correct working of it, they are cancelled immediately after the elaboration. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

- Data voluntarily provided by the user -

The optional, explicit and voluntary sending of this data to this site through the form: "CONTACT REQUEST" or the other channels shown at the end of the page and in the section: "CONTACTS", entails the subsequent acquisition of the e-mail address of the sender, necessary to respond to requests, as well as any other personal data sent. Specific reference to this information is given on the page of the website prepared for the aforementioned service.

RETENTION PERIOD OF PERSONAL DATA

Your personal data will be preserved for the period necessary to the execution of the purposes for which they have been collected or up to your explicit cancellation request (see paragraph: "Rights of the interested parties"). During the all retention period, your personal data will be always registered observing the applicable regulation.

COMMUNICATION AND/OR DISCLOSURE OF PERSONAL DATA

Your personal data will not be publicized, with this term we mean giving knowledge to indetermined subjects in any way, including by making them available. Moreover, it is guaranteed that the processes are carried out minimizing the use of personal data and of identification data, limiting the use of cases in which they are strictly necessary to achieve of the purposes for which they were collected and adopting specific security measures aimed at preventing their loss and any illegal use.

RIGHTS OF THE INTERESTED PARTIES

According to the provision of Articles 15-22 of EU Regulation 2016/679, the subjects to whom the personal data refer have the right to:

- Obtain the confirm of the existence or not of the same data, ask the access to the personal data and to the information related to them, as well as the correction of the registered data or the integration of the incomplete one;
- Ask for the cancellation of the personal data (upon the occurrence of one of the conditions indicated in Art. 17, paragraphs 1 and 3) or the limitation of their use (Art. 18);
- Oppose to the processing of their personal data and revoke the consent in any moment they want (limited to the cases in which the processing is based on the consent expressed for one or more specific purposes).
- Propose a complaint to a supervisory authority (Guarantor Authority for the protection of personal data – www.garanteprivacy.it).

Requests have to be addressed to the Data Controller, using the contact channels previously indicated at the paragraph: “DATA CONTROLLER”.

AREA OF APPLICATION

The management modalities, described as follow, are referred to this website, regarding the processing of the personal data of the users who consult it and interact with the services and the web pages available electronically from the link:

<https://www.genesi-elettronica.com>

corresponding to the website home page.

The information is made available related to this website and to its parts. This is not extendable to other sites or to other pages not belonging to the site itself (including those that can be consulted by the user also via direct link from this site).

LINK TO SOCIAL PLATFORMS

The website contains some widgets for direct connection to the “Facebook”, “YouTube” e “LinkedIn” platforms. The use of these links involves the exit from the *GENESI ELETTRONICA S.R.L* domain and, for this reason, the access to the aforementioned platforms through the links on this site, constitutes the sole responsibility of the user.

These components may use cookies generated directly by the servers of the aforementioned platforms and their partners and, as a publisher, we are unable to provide adequate information on the use of cookies by the service providers / concessionaires .

As concerned that, we suggest to visit the following reference links:

- <https://www.facebook.com/privacy/explanation>
- <https://policies.google.com/privacy?hl=it&gl=it>

- <https://www.linkedin.com/legal/privacy-policy>